

PRESS RELEASE



Klamovka park, **Opening Hours Saturday and Sunday form 2 to 5 p. m.**
Gallery is managed by Syndikát výtvarných umělců a Asociace užité grafiky,
Masarykovo nábřeží 250, Prague 1, 110 00, +420 731 574 777,
augdesign@email.cz

<http://www.aug.cz/altan-klamovka-praha>

AUG DESIGN – holds seventh annual international parade of visual arts and design.

Theme: INFORMATION WAR

International Art Project is divided into two categories: Professional and Student Category and is representing visual artist from Argentina, Austria, Belarus, Bulgaria, China, Colombia, Cuba, Czech Republic, Ecuador, France, Germany, Italy, Iran, Japan, Kosovo, Mexico, Poland, Portugal, Romania, Russia, Serbia, Slovakia, South Korea, Spain, Taiwan, Turkey, Ukraine, USA and Venezuela.

An opening of the exhibition **on Saturday, November 22, 2014, from 5 p. m.**

The exhibition will run **until December 14, 2014, opening hours Saturday and Sunday form 2 to 5 p. m.**

you will find in park Klamovka, Tram no. 4, 9, 10 & 16

Introductory word and results announcement by Karel Míšek and Lenka Sýkorová.

Curator of project is Lenka Sýkorová.

Graphic design by Jakub Konupka.

www.aug.cz/altan-klamovka-praha

Organising committee / Karel Míšek (ČR, chairman of the committee), Jan Hora (ČR), Michal Kukačka (ČR), Lenka Sýkorová (ČR) and Jiří Toman (ČR).

international jury / Laze Tripkov (MK, chairman of jury), Jakub Konupka (ČR), Robert Paršo (SK), Thierry Sarfis (FR) and Mieczysław Wasilewski (PL).

This year's international exhibition of artists' posters, organised by the Association of Applied Graphics, the independent Altán Klamovka Gallery in Prague, and Graphic Design Studio I of the Faculty of Art and Design of the Jan Evangelista Purkyně University in Ústí nad Labem, has taken for this year's theme the analysis of the concept of "information war". Since the exhibition takes place mainly in a virtual environment <http://informationwar2014.tumblr.com>, interconnecting the whole world via the Internet, it provides the ideal conditions for reflecting on the changes in global society under the influence of the media, which have the power to manipulate reality and make their recipients believe in the new reality. A media war – day-to-day

brainwashing with new information in the form of words and visuals – creates information stress within society, regardless of the fact that a lot of information is falsified. Distinguishing the true reality from manipulation and lies has become more and more complicated, increasing the tension between reality and the virtual environment in which information spreads incredibly fast. This is also the case of the Virtual Biennale Prague. Its title is misleading since a “biennale” takes place every other year, but the Virtual Biennale Prague has been organised annually since 2007, with the exception of last year. This is to point out the hurriedness of the present time, but equally the advantages of the virtual environment, which interconnects the whole world and makes the spreading of information very easy.

Every year, participants receive an e-mail with the assigned topic, which they must elaborate within a very short time before uploading their work to the website. Then the organisers process the contributions into an exhibition held in the Altán Klamovka Gallery and prepare materials for the international jury. The exhibition is not just a confrontation between the exhibited artists’ posters on the given topic, but also a contest in two categories – professional graphic designers and art college students. This year’s Virtual Biennale Prague has around 250 participating artists from 29 countries, the highest number ever. The project deals with the issue of the information war, which is globally perceived as one of the key aspects of the present civilisation. The exhibited posters (in black-and-white, as required by the contest rules) successfully treat the information war through visual condensation in a graphic form (drawing combined with letters and photographs). Throughout the exhibition, manipulation, alienation, a certain delusion and a sense of menace are apparent. In comparison with previous years – Email-sex (2007), Fast Food (2008), Global Crisis (2009), Discrimination (2010), China (2011), and Corruption (2012) – this year’s exhibition has a more serious tone, lacking humour, exaggeration, and irony, perhaps due to the seriousness of the topic.

Lenka Sýkorová

Participating Art Schools:

From Czech Republic:

- FUD UJEP, Ústí nad Labem
- FIT VUT, Brno
- FSI VUT, Brno
- FI MU, Brno
- FMK UTB, Zlín
- Orange Factory, Prague

From Ecuador:

- Universidad Catolica de Santiago de Guayaquil

From Germany:

- Folkwang University of Arts, Essen

From Italy:

- Istituto d'Arte Applicata e Design, Torino /IAAD
- Accademia di Belle Arti di Roma
- Politecnico di Torino

From Mexico:

- Instituto Poblano de Estudios Superiores A.C., Puebla
- Universidad Autónoma, San Luis Potosí
- Facultad de Artes Plásticas Universidad Veracruzana

From Poland:

- ASP Jana Matejki, Kraków
- ASP, Wrocław
- The East European State Higher School, Przemyśl /PWSW
- University of Wrocław
- University of Rzeszów
- Warsaw School of Information Technology
- Eugeniusz Geppert Academy of Art and Design, Wrocław
- University of Silesia, Katowice
- University of Arts, Poznań
- Nicolaus Copernicus University, Toruń
- Art Academy, Szczecin

From Slovakia:

- Faculty of Arts University of Prešov

From Serbia:

- Academy of Arts, Novi Sas
- Academy of Arts, Niš

From Taiwan:

- Fu-Hsing Trade & Art School, Taipei

From Ukraine:

- Kyiv State Institute of Decorative Arts and Design of Michael Boychuk, Kyiv

Contact person: Mgr. Lenka Sýkorová, Ph.D. from Asociaci užité grafiky, Masarykovo nábřeží 250, Prague 1, +420 731 574 777; lenka.sykor@email.cz; augdesign@email.cz

Free entry into the gallery Altan Klamovka.

Projekt and Gallery is supported by: FUD UJEP in Ústí nad Labem, Ministry of Culture Czech Republic, City Quarter of Prague 5 and Gestor – The Union for the Protection of Authorship - www.gestor.cz

Altán Klamovka is managed by: Syndikát výtvarných umělců and Asociace užité grafiky.